



Everyone's Going Green!!!
JOIN IN AND FEEL PROUD!
Be a Walk/Ride Day Retail Sponsor or Employer

What: Think of a fun, easy incentive you'd like to offer on Walk/Ride Days to employees or customers who **wear green and use green transportation**. Offer a freebie or discount on the spot, enter them into a raffle for a prize, or ...? Visit www.GoGreenStreets.org for ideas!

When: The last Friday of each month, known as Walk/Ride Days.

How:

- Mail form to Green Streets Initiative, 166A Elm Street, N. Cambridge, MA 02140
- Fax form to 617-354-7172
- Email information to Walk-Ride-Days@comcast.net
- Sign up online. Go to Green Streets' Website www.GoGreenStreets.org and click on "New Sponsor" link.

Business Name: _____

Business Address: _____

Business Telephone Number: _____

Business Website: _____

Contact Name: _____

Contact Email Address: _____

Incentive(s) you're offering for customers and/or staff: _____

We'll (1) post your information on our website (with a link to your website if you have one and would like) (2) include you in our mailings and (3) provide your business with a flyer to post at your location and an email blurb.

Walk/Ride Days are the Last Friday of Every Month!
www.GoGreenStreets.org

Wear green and go green!
walk-ride-days@comcast.net